



Traffic Speed Sign Data Summary

June 2025



Black Diamond East Bridge (Centre Ave)

- Date: June 1 – 30
- Total Vehicle Count: 126,818 vehicles
- Average Daily Traffic: 4,227 vehicles
- Average Speed: 48.55 km/h *(in a 50 km/h zone)*
- 85th Percentile Speed: 55.73 km/h *(in a 50 km/h zone)*

Seclusion Valley

- Date: June 1 – 30
- Total Vehicle Count: 5,006 vehicles
- Average Daily Traffic: 166 vehicles
- Average Speed: 41.82 km/h *(in a 40 km/h zone)*
- 85th Percentile Speed: 47.70 km/h *(in a 40 km/h zone)*

3rd Street North

- Date: June 1 – 30
- Total Vehicle Count: 28,210 vehicles
- Average Daily Traffic: 940 vehicles
- Average Speed: 34.18 km/h *(in a 40 km/h zone)*
- 85th Percentile Speed: 41.87 km/h *(in a 40 km/h zone)*

3rd Street South

- Date: June 1 – 30
- Total Vehicle Count: 21,697 vehicles
- Average Daily Traffic: 723 vehicles
- Average Speed: 30.49 km/h *(in a 40 km/h zone)*
- 85th Percentile Speed: 39.77 km/h *(in a 40 km/h zone)*

Decalta Road South

- Date: June 1 – 30
- Total Vehicle Count: 17,098 vehicles
- Average Daily Traffic: 590 vehicles
- Average Speed: 55 km/h *(in a 50 km/h zone)*
- 85th Percentile Speed: 63 km/h *(in a 50 km/h zone)*



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Why This Matters:

Speed sign data not only provides real-time feedback to drivers to help reduce speeding but also supports Municipal Enforcement in prioritizing areas for traffic safety initiatives.

Additionally, traffic volume data helps other Town departments with long-term planning, asset management, and reducing future costs related to transportation planning.