



DiamondValley.town/DiscGolf

## Founding Sponsor Opportunity – Diamond Valley Disc Golf Course

March 11, 2025

Greetings, my name is Ian Penhalagan, and I am working in collaboration with the Town of Diamond Valley to bring an exciting community-driven project to life — the development of a new 18-hole Disc Golf course south of the Field of Dreams baseball diamond. With the Town's support, this free-to-play course is set to open in summer 2025, enhancing recreational opportunities, attracting visitors, increasing local tourism, and promoting businesses in our community.

After presenting this project to the Town, Council recognized its value and provided initial funding to order the baskets for the course. I have been tasked with securing sponsorships and donations from local businesses, organizations, and individuals to complete the course. In addition to leading fundraising, I am personally committed to designing and helping Town staff to build the course, as well as providing initial hole and welcome signage.

Disc golf is an inclusive and rapidly growing sport that promotes physical fitness, social interaction, and environmental stewardship. It is enjoyed by people of all ages and skill levels, and having a dedicated course in our community would not only enhance recreational options but also attract visitors and potential customers to local businesses, with tournament play being a popular aspect of the sport.

We are offering several levels of sponsorship to accommodate different budgets and levels of involvement. Founding Sponsors will receive high-visibility recognition through course signage and the official [Diamond Valley Disc Golf webpage](#). Commitments must be made by May 15, 2025, and funds must be received by June 1 to be recognized as a Founding Sponsor.

Thank you for considering this sponsorship opportunity. Your support could make a significant impact on enhancing our local recreational landscape. I would love the opportunity to discuss how your organization can support this initiative. Please feel free to contact me at (403) 875-2302 or [diamondvalleydg@gmail.com](mailto:diamondvalleydg@gmail.com) so we can arrange a time to meet and discuss this further.

For more information, including the full presentation made to Council and ongoing updates on the project, as well as a link to the sponsorship intake form, visit [www.DiamondValley.town/DiscGolf](http://www.DiamondValley.town/DiscGolf).

Thank you for helping to bring this exciting project to life!

Sincerely,

Ian Penhalagan

# DISC GOLF SPONSORSHIPS



## Gain premier visibility and recognition as a **GOLD FOUNDING SPONSOR — \$5000**

- Top-tier logo placement on signage at the course entrance.
- Recognition on the official Disc Golf webpage [www.diamondvalley.town/DiscGolf](http://www.diamondvalley.town/DiscGolf).
- Ten-year hole sponsorship (Initial signage included).
- Invitation to grand opening celebration



## Forge a solid presence within the community as a **SILVER FOUNDING SPONSOR — \$2500**

- Second-tier logo placement on signage at the course entrance
- Recognition on the official Disc Golf webpage.
- Five-year hole sponsor (Initial signage included).
- Invitation to grand opening celebration



## Cultivate meaningful connections as a **BRONZE FOUNDING SPONSOR — \$1000**

- Third-tier logo placement on signage at the course entrance.
- Recognition on the official Disc Golf webpage.
- Two-year single hole sponsor (Initial signage included).
- Invitation to grand opening celebration



## Showcase your commitment as a **FOUNDING HOLE SPONSOR — \$250 OR \$500**

- Name-only recognition on signage at the course entrance.
- Recognition on the official Disc Golf webpage.
- One-year hole sponsor (Initial signage included).
- Invitation to grand opening celebration
- \$250 — Shared hole sponsor | \$500 — Single hole sponsor

Sign up by May 15, 2025, to be recognized as a Founding Sponsor!

Annual sponsorships renew each June via a \$250 (shared hole) or \$500 (single hole) invoice from the Town of Diamond Valley.

If hole signage requires replacement due to age, the sponsor is responsible for replacement costs.

Funds raised beyond initial project costs will go towards course enhancements and town amenities such as benches and picnic tables.