

**BEING A BYLAW OF THE TOWN OF DIAMOND VALLEY IN THE PROVINCE OF ALBERTA, TO
PROVIDE ALTERNATE METHODS OF PUBLIC NOTIFICATION FOR STATUTORY OR OTHER
NOTICES**

WHEREAS pursuant to section 606 of the *Municipal Government Act*, RSA 2000, Chapter M-26, as amended, a Council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mail or deliver a notice to every residence in the affected area or by another method provided for in a bylaw under section 606.1; and

WHEREAS Council wishes to exercise its authority in accordance with section 606.1(1) of the *Municipal Government Act*, whereby a council may by bylaw provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606; and

NOW THEREFORE Council of the Town of Diamond Valley, duly assembled, enacts as follows:

1.0 TITLE AND PURPOSE

- 1.1 This bylaw may be cited as the '**Advertising Bylaw**'.
- 1.2 The purpose of this Bylaw is to establish alternate methods of public notification of items that are required to be advertised in accordance with the *Municipal Government Act*.

2.0 INTERPRETATION AND DEFINITIONS

- 2.1 In this bylaw, the following terms, phrases, words and their derivations shall have the following meanings:
 - a) **Act** means the *Municipal Government Act*, RSA 2000, Chapter M-26, as amended;
 - b) **Chief Administrative Officer or CAO** means the person appointed by the Council of the Town to carry out the powers, duties and functions of the Chief Administrative Officer;
 - c) **Council** means the elected officials for the Town of Diamond Valley;
 - d) **Electronic Advertisement** means the online notification of proposed bylaws, resolutions, meetings, public hearings, and other permitted notifications;
 - e) **Public Notification** means a form of communication through which items are required to be advertised in accordance with the *Municipal Government Act*;
 - f) **Social Media** means any electronic online form of communication through which groups of users share information and content and may include but are not limited to Facebook, Twitter, LinkedIn, Snapchat and Instagram;
 - g) **Town** means the municipality of the Town of Diamond Valley, incorporated in the Province of Alberta
 - h) **Website** means the Town of Diamond Valley official website.

- 2.2 The headings in this bylaw do not form part of this bylaw and shall not affect its interpretation.

3.0 PUBLIC NOTIFICATION METHODS

- 3.1 Any notice required to be advertised under section 606 of the Act of a bylaw, resolution, meeting, public hearing or other thing may be given, in accordance with the timelines



prescribed in section 606, by publishing detailed notices in a local newspaper and on the Town website for a minimum of one (1) week.

3.2 The Town may also choose to use one or more of the following methods to advertise detailed notices or summaries of website notices:

- a) other local print media publications in the area;
- b) Town social media accounts;
- c) Town electronic sign and/or roadside signs;
- d) printed copies available at the Town Office during regular office hours;
- e) mailed or delivered to adjacent landowners or every residence in the area as required to which the proposed bylaw, resolution or other thing relates, or in which the meeting or hearing is to be held;
- f) using other methods deemed to be suitable and effective in each case.

4.0 GENERAL PROVISIONS AND COMING INTO FORCE

4.1 This bylaw shall take effect on date of third and final reading.

4.2 That the Town of Black Diamond Advertising Bylaw 2020-14 and the Town of Turner Valley Advertising Bylaw No. 20-1101 are hereby rescinded.

READ A FIRST TIME on the first day of February, 2023

PUBLIC HEARING held on this 5th day of April, 2023

READ A SECOND TIME on the #5th day of APRIL, 2023

READ A THIRD AND FINAL TIME on the #5th day of APRIL, 2023


Mayor


Chief Administrative Officer